Technical datasheet
Digital megaprints

Photoshop files

- Safe as EPS or TIFF and create the printing-document in the CMYK mode (Euroskala)
- To reduce image size, safe LZW - compressed
- Build up proportionally to the final format
- Texts should be set in Free-Hand, Quark Xpress or Illustrator
- Convert fonts into paths (or curves)
- For pictures, we recommend a minimum image resolution of 100 - 150 dpi for original image sizes (The final print-resolution is 1440 dpi)

Quark Xpress – Freehand – Illustrator CS – In Design CS – files

- Build up proportionally to the final format (such as 1:2 - 1:5) and safe as open/layered document (Please avoid the compression 1:10)
- Convert fonts into paths (or curves)
- Create your printing data in the CMYK color mode (Euroskala). Don´t set RGB data as well as all special inks (like HKS, Pantone) right in the program. This may lead to color shifts
- Add color and size information to the layout (HKS, Pantone) or provide a contract proof

PC Corel Draw – files

- Safe the document as EPS with 256 colors and provide layered files
- Safe pictures as TIFF (with 16 mio. colors) and a resulotion of 300 dpi
- Convert all fonts to curves and reduce all transparencies
- Create the printing-document in the CMYK mode (Euroskala)

Additional

- Please provide fonts, character sets, links and graphics to all printing documents

PDF, we recommend PDF/x–Standard

- Use the original AdobeDistiller and standard setting „PDF/X" as a basis

E-mail transfer

- If no contract-proof is provided, color shift are possible
- For image-sizes, amount and processing, we ask for order-confirmation via fax